



**American Competitiveness: What Works  
February 13-16, 2012  
Andrew W. Mellon Auditorium**

**February 13, 2012**

**11:30 AM – 12:30 PM**

**The Winning Formula for Entrepreneurship and American Competitiveness**

Moderated by Mary Jordan, Editor of Washington Post Live

Seth Goldman, Founder and TeaEO, Honest Tea  
Deborah Wince-Smith, President & CEO, Council on Competitiveness  
Bill Dunkelberg, Chief Economist, National Federation of Independent Business

**February 14, 2012**

**10:00 AM – 11:00 AM**

**Ideas and Innovation**

Moderated by Mary Jordan, Editor of Washington Post Live

Dr. Regina Dugan, Director, Defense Advanced Research Projects Agency  
Alfred Spector, Vice President of Research and Special Initiatives, Google  
Timothy Chi, CEO, WeddingWire Inc

**12:30 PM – 1:45 PM**

**The Chef's Recommendation**

Moderated by Mary Jordan, Editor of Washington Post Live

Chef José Andrés, 2011 James Beard Foundation Award Winner and restaurateur, in conversation with Tom Sietsema, Food Critic for The Washington Post

**February 15, 2012**

**12:30 PM – 2:00 PM**

**America and the Growing Global Competition, a luncheon keynote discussion**

Robert Rubin, Co-Chairman, Council on Foreign Relations and Former Secretary of the U.S. Treasury  
Zanny Minton Beddoes, Economics Editor, The Economist; Former IMF economist