

American Competitiveness: What Works
February 13 - 16, 2012
Mellon Auditorium
Washington, DC

Monday, February 13: American Manufacturing

7:45 AM **Registration Opens**

9:00 AM - 9:30 AM **Opening Remarks by Jeff Immelt**

9:30 AM - 10:15 AM **The Future of Manufacturing: Growing American Competitiveness**

Moderated by David Gregory, *Meet the Press*

Jeff Immelt, President & CEO, GE

Andrew Liveris, President, Chairman & CEO, The Dow Chemical Company

Jim McNerney, Chairman, President & CEO, The Boeing Company

Hosted by GE

10:15 AM - 11:15 AM **Recharging American Manufacturing - City, State and Federal Perspectives**

(Introduction by Chip Blankenship, President & CEO, GE Appliances & Lighting)

Moderated by Bruce Katz, Vice President, Brookings Institution & Founding; Director of the Metropolitan Policy Program

Governor John Hickenlooper (CO)

Mayor Greg Fischer (Louisville, KY)

Senator Rob Portman (OH)

Jay Timmons, President & CEO, National Association of Manufacturers (NAM)

Hosted by The Brookings Institution

11:30 AM – 12:30 PM

Concurrent Breakout Sessions

Track 1: The Winning Formula for Entrepreneurship and American Competitiveness

Moderated by Mary Jordan, Editor of Washington Post Live

Seth Goldman, Founder and CEO, Honest Tea

Deborah Wince-Smith, President & CEO, Council on Competitiveness

Bill Dunkelberg, Chief Economist, National Federation of Independent Business

Hosted by Washington Post Live

Track 2: Investing in the Middle Market

Moderated by Ben White, Politico

Anil Makhija, Professor of Finance, The Ohio State University

Douglas Holtz-Eakin, President, American Action Forum

Tom Quindlen, President & CEO, GE Capital Corporate Finance

Hosted by The Ohio State University, American Action Forum

12:45 PM – 2:00 PM

Luncheon Keynote on Manufacturing

(Introduction by Jeff Immelt, Chairman & CEO, GE)

Governor Haley Barbour (MS)

Tuesday, February 14: Innovation

7:45 AM

Registration Opens

9:00 AM – 9:55 AM

Innovation in Healthcare

(Introduction by Marcelo Mosci, President & CEO, GE Healthcare Americas)

Moderated by Dr. Nancy Snyderman, Chief Medical Editor, NBC News

Beth Comstock, Senior Vice President & Chief Marketing Officer, GE

Dr. Andrew von Eschenbach, former FDA Commissioner

Chris Coburn, Executive Director, Cleveland Clinic Innovations

Hosted by GE

10:00 AM – 11:00 AM

Panel Discussion on Ideas and Innovation

Moderated by Mary Jordan, Editor of Washington Post Live

Dr. Regina Dugan, Director, Defense Advanced Research Projects Agency

Alfred Spector, Vice President of Research and Special Initiatives, Google

Timothy Chi, CEO, WeddingWire Inc

Hosted by Washington Post Live

11:15 AM – 12:15 PM

Panel Discussion on Unconventional Gas

Moderated by Frank Verrastro, Senior Vice President and Director of Energy and National Security Program, Center for Strategic and International Studies

John Deutch, Institute Professor, MIT and Chair, Secretary of Energy Advisory Board Report on Shale Gas

Mark Brownstein, Chief Counsel, Environmental Defense Fund

Heiner Markhoff, President and CEO, GE Water and Process Technologies

Jeff Fisher, Senior Vice President of Production, Chesapeake

Hosted by Center for Strategic and International Studies

12:30 PM – 1:45 PM

The Chef's Recommendation, Luncheon Keynote

(Introduction by Susan Peters, Vice President & Chief Learning Officer, GE)

Moderated by Mary Jordan, Editor of Washington Post Live

Chef José Andrés, 2011 James Beard Foundation Award Winner and restaurateur, in conversation with Tom Sietsema, Food Critic for The Washington Post

Hosted by Washington Post Live

3:15 PM – 4:30 PM

Innovation in Transportation, the Potential for Network Intelligence to Increase Mobility, and Pioneering New Transportation Frontiers

(Introduction by Lorenzo Simonelli, President & CEO, GE Transportation)

Moderated by Linda Daschle, President, LHD & Associates

Rob Atkinson, Founder & President, Information Technology and Innovation Foundation

Keith Dierkx, Director, IBM Global Rail Innovation Center

Joe Bertapelle, Director of Strategic Airspace Programs, JetBlue

Bruce Andrews, Chief of Staff, US Department of Commerce

Randy Stashick, Global Vice President of Engineering, UPS

Hosted by Bipartisan Policy Center, OneRail Coalition, Electric Drive Transportation Association, Airlines for America

Wednesday, February 15: Global Competitiveness

- 7:45 AM** **Registration Opens**
- 9:30 AM – 9:40 AM** **Opening Remarks on GE's Vision of Emerging Global Markets**
John Rice, Vice Chairman, President & CEO, Global Growth & Operations, GE
- 9:40 AM – 10:45 AM** **The Future of Trade Policy**
Moderated by John Rice, Vice Chairman, President & CEO, Global Growth & Operations, GE

Tom Donohue, President & CEO, U.S. Chamber of Commerce
Governor Bob McDonnell (VA)

Hosted by U.S. Chamber of Commerce
- 11:00 AM – 12:00 PM** **Asian Energy: Forging a Market for Clean Energy Products**
(Introduction by Mark Norbom, President & CEO, GE Japan)

Moderated by Fred Bergsten, Director, Peterson Institute for International Economics

Trevor Houser, Partner, Rhodium Group
Takashi Imamura, General Manager, Marubeni America Corporation

Hosted by The Peterson Institute for International Economics
- 12:30 PM – 2:00 PM** **America and the Growing Global Competition, a Luncheon Keynote**

Robert Rubin, Co-Chairman, Council on Foreign Relations and Former Secretary of the U.S. Treasury

Zanny Minton Beddoes, Economics Editor, The Economist;
Former IMF economist

Hosted by Washington Post Live

2:15 PM – 3:15 PM

Soaring Latin America: Growing Mobility

(Introduction by Ricaurte Vásquez, Director, Government
Affairs & Policy, GE Latin America)

Moderated by Nelson Cunningham, Managing Partner,
McLarty Associates

Alex De Gunten, Executive Director, Association of Latin
American Airlines

Gary J. Spulak, President, Embraer Aircraft Holdings

Stanley Motta, Chairman, COPA Airlines

Hosted by McLarty Associates

3:30 PM – 4:30 PM

New Africa Growth Story: Financing Infrastructure

(Introduction by Jay Ireland, President & CEO, GE Africa)

Moderated by Kemal Dervis, Vice President & Director of
Global Economy and Development, Brookings Institution

Mimi Alemayehou, Executive Vice President, Overseas
Private Investment Corporation

Clive Tasker, Managing Director & Head of International
Corporate Banking, Standard Bank

Issac Shongwe, Chairman, Letsema Investment Consulting
Company and CEO, Barloworld Logistics Afirca

Harry Broadman, Managing Director, Chief Economist &

Leader, PwC's Emerging Markets, Governance and
International Investment & Trade Practice Group

Hosted by The Brookings Institution

Thursday, February 16: Workforce, Veterans and Reservists

- 7:45 AM** **Registration Opens**
- 9:30 AM – 10:30 AM** **Panel Discussion on the Future American Workforce**
(Introduction by Tim O’Hara, Talent Acquisition Leader, GE Global Research)
- Moderated by Jennifer Erickson, Director of Competitiveness and Economic Growth, Center for American Progress
- Emily DeRocco, President, Manufacturing Institute; and Senior Vice President, National Association of Manufacturers
Dr. Gary Green, President, Forsyth Technical Community College
U.S. Rep. Tim Ryan (OH-17)
- Hosted by the National Association of Manufacturers*
- 10:45 AM – 11:45 AM** **The Smartest Jobs: the Future of Work**
- Thomas Goetz, Executive Editor, WIRED
- Hosted by WIRED*
- 12:00 PM – 12:30 PM** **GE Commitment to Veterans and Reservists Signing Ceremony**
- David McGinnis, Acting Assistant Secretary of Defense for Reserve Affairs, U.S. Department of Defense
Kevin Schmiegel, Vice President, U.S. Chamber of Commerce
Jay Ireland, President & CEO, GE Africa, and Leader, GE Veterans Network
Gen. Frank Taylor (ret.), Chief Security Officer, GE and Leader, GE Veterans Network
- Hosted by GE, U.S. Chamber of Commerce, Employer Support of the Guard and Reserve*

12:30 PM – 1:30 PM

Luncheon Keynote on Veterans and the Workforce
(Introduction by Keith Sherin, Vice Chairman & CFO, GE)

Keynote address by Secretary of Veterans Affairs Eric Shinseki

Remarks by Senator Patty Murray (WA), Chairwoman, Veterans' Affairs Committee

Closing remarks by Speaker John Boehner (OH-8)

Hosted by GE, U.S. Chamber of Commerce, Employer Support of the Guard and Reserve

3:00 PM – 6:00 PM

Open Time in the Exhibit